

DANIELLE A BICKNELL

danibicknell@gmail.com/415-879-6606

EDUCATION

University of Pennsylvania

Master's of Science in Education & International Development

Focus: Gender studies, social innovation and financial education

Philadelphia, USA

May 2015

University of British Columbia

Bachelor of Arts in International Relations, Political Science

Vancouver, Canada

May 2008

SUMMARY OF QUALIFICATIONS

- 10 years of experience in the private, public and nonprofit sectors in several different countries in education, social innovation, technology and gender equality
- Experience in program and project design, scaling businesses, monitoring and evaluation, leadership training, international development consulting and grant writing
- **Strengths:** Problem solving, information management, gender mainstreaming, mixed-methods research, public speaking, program development and training, diplomatic sensitivity and emotional intelligence, cross-sector collaboration, technical design, and fundraising
- **Languages:** English, French and Spanish

WORK EXPERIENCE

Glassbreakers

Enterprise Solutions Consultant

Oakland, USA

Nov. 2016- Jan. 2017

- Managed the retention, engagement and analytics of employee resource groups / networks for selected Fortune 500 companies using enterprise software to increase diversity and inclusion within each organization
- Collaborated cross-functionally between clients and internally to translate that feedback into practical implementation strategies to roll-out new initiatives and create roadmaps for future feature development
- Used sex-disaggregated data to create customized engagement and retention cycles and measure success
- Created customer support initiatives, like drafting user success manuals customized to each client's specifications

The United Nations Education, Science and Cultural Organization (UNESCO)

Junior Programme Specialist; The Division for Gender Equality (P2)

Paris, France

May 2015- Sept. 2016

- Designed and facilitated gender mainstreaming trainings within the Secretariat at Headquarters and updated tools, guidelines and online trainings for field offices and Category I Institutes
- Conducted quantitative research and compiled data for policy documents
- Organized and produced multimedia packages for global high level UNESCO events
- Designed logos for gender equality events, policy documents and campaigns
- Authored and published policy brief about women's empowerment through financial education
- UNESCO Gender Equality representative at COP21 and high-level conferences in Paris
- Wrote speeches, policy briefs, and background documents for the Director-General
- Lead designer for UNESCO's International Women's Day website and UNESCO's Gender Equality website (in English, French and Spanish)
- Panelist and moderator for UNESCO workshops and roundtables
- Collaborated with Gender Focal Points in Field Offices and external partners to promote gender-related education, science and culture projects around the world

LendUp

Advocacy Manager and Financial Education Lead

San Francisco, USA

Jun.2012-Aug.2015

- Helped establish and scale customer care and financial education department
- Contributed to creating 25% month-over-month growth to fundraise "Series A" investment round totaling \$16 million
- Lead designer of free online financial literacy courses to promote financial empowerment. Created LendUp's Credit Education YouTube channel, with more than 20 videos and over 100,000 views
- Analyzed user trends and patterns in complex data sets and created models for use in strategic growth planning
- Hired/trained new staff and led orientation workshops for new employees
- Gathered and used data from different sources to build on client insights and opportunities for growth
- Helped lead cross team and cross functional projects that create product-based solutions to financial health challenges

The Forgotten International

Project Manager

San Francisco, USA

Aug. 2011-Aug. 2012

- Conducted qualitative fieldwork in Bolivia and Peru, for the book, *Living on a Dollar a Day*
- Monitored and evaluated women's empowerment projects in Peru
- Led social media campaigns to raise advocacy and funds for women's empowerment and girl's education projects
- Produced multimedia editorial packages for high-level conferences on gender equality topics
- Translator and South America liaison for Renee Byer, Pulitzer Prize photojournalist
- Lead coordinator for annual board of directors' retreat and presented gender equality projects, goals and initiatives to board member and potential donors, assisted with fundraising efforts totaling over \$30,000 USD

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Mama Victoria

Education Development Consultant

Lima, Peru

Feb. 2011-July 2011

- Created their first website and led training workshops to staff on how to use it for advocacy and fundraising
- Worked with several external partners to install running water and build a protective fence for property
- Provided gender-sensitive training to staff using women's empowerment methodologies
- Produced multimedia editorial packages for high-level conferences on gender equality topics
- Led fundraising and resource mobilization efforts and secured land rights for the shelter
- Developed English curriculum for after-school program based on community input

Continuing Legal Education Organization of British Columbia

Online Programs Coordinator

Vancouver, Canada

Aug. 2008-Dec. 2010

- Founding member of online programs; hired and trained 4 additional staff members
- Produced conferences in the form of live-streamed and archived webinars
- Lead in-person and online seminars on how to use online legal education tools for professional development
- Wrote and updated online education manuals and organized open forums to innovate products and services
- Facilitated knowledge building and sharing through building online advocacy tools for the law community
- Conducted research and compiled analysis and assessments for future online legal education program development
- Participated in partnership building and resource mobilization for future legal education initiatives

ADDITIONAL EXPERIENCE

- Eastern Region Advisor, **MoneyThink**, 2014 -2015
- Mentor/Judge, Hack the Change, **University of Pennsylvania**, 2014
- Alumni Board Member, **Summer Search**, 2011-2014
- Pre-School Curriculum Developer, **JUMPSTART/AmeriCorps**, 2011-2012
- Fellow, **The Forgotten International**, 2011-2012
- Online Program Coordinator, **TEDxUBC**, 2010
- TEFEL Teacher Certification in English as a Second Language (ESL), **Oxford Seminars**, 2008
- Primary School Teacher, **American Field Service** (Ghana), 2003